



Sales Audience

- Approved for sharing with AAs Approved for sharing with CGAs
 Large Group Small Group Individual Under 65 Medicare Group Medicare

Date

November 14, 2008

Topic

Responsible Rx Expansion

Highlights

Effective October 1, 2008, we expanded the Responsible Quantity program for BlueCare[®], BlueChoice[®] and BlueOptions[®] members.

Responsible Quantity Expansion

This program ensures coverage of certain prescription drugs that reflects drug manufacturers' and the Food and Drug Administration (FDA) dosing guidelines. The program places coverage maximums on select medicines filled in a one-month period.

The table below lists all medications and limitations added to the Responsible Quantity Program effective October 1.

Class	Drug	Responsible Quantity <i>Monthly Amount</i>
Stimulants	Provigil 100 and 200mg	30 tabs
	Cymbalta 20 and 30mg	60 caps
Antidepressants	Cymbalta 60mg	30 caps
	Effexor XR 37.5mg	30 caps
	Effexor XR 75mg	90 caps
	Effexor XR 150mg	30 caps
	Effexor (all strengths)	90 caps
	Pristiq	30 caps
	Venlafaxine (all strengths)	90 caps
	Diabetes Drugs	Januvia
	Janumet	60 tabs

For members who require a greater monthly quantity than the coverage maximum, based on medical necessity, their physician can submit a prior authorization request by filling out the [Quantity Limit Prior Authorization Form](#) at www.bcbsfl.com, under Physicians & Providers, Pharmacy.

Letters were mailed to members in early September. **Only members with claims for drugs in this expansion in excess of the quantity limits received letters informing them of the program.**