

MEMORANDUM

GROWTH MANAGEMENT
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To: Local Planning Agency
From: Brian T. Sheahan, AICP
Director of Planning and Community Design
Date: March 14, 2008
Subject: Arts and Cultural Alliance Request

As requested by the LPA, staff has drafted policy language for your consideration relating to art in the built environment. Staff suggests adding a policy to Objective 7.1 Implementation as follows:

Policy 7.1.13 Support Art in Public and Private Spaces

The County shall support innovative regulations, techniques and programs that promote the provision of art in public and private projects.

This policy is intentionally broad to allow for maximum flexibility. This policy would allow the County to not only adopt regulations as part of design standards, but also to create an incentive program if desired. Incentives offered could vary significantly but could include grants or providing space in County buildings for the display of art.

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