

## **KEEP LAKE BEAUTIFUL MEETING**

**September 22, 2015**

The Keep Lake Beautiful Committee met on Tuesday, September 22, 2015 at 9:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. The Chairman, Darla Scoles was present. Vice Chairman Brent McCallister was present. The Municipal Representative in attendance was: Cathy Hoechst. The School Board Member in attendance was: Marc Dodd. The Civic Organization Member in attendance was: Melissa Simmes. The Citizen Representatives in attendance were Dina Sweatt and Lavon Silvernell. The Commissioner Liaison in attendance was: Leslie Campion. The Staff Representatives in attendance were Brian Sheahan, Director of Community Safety and Compliance; Jamie Davis, Public Hearing Coordinator. Mary Jean Yon was present on behalf of Keep Florida Beautiful.

### PLEDGE

Chairman Darla Scoles led the Pledge of Allegiance.

### INTRODUCTIONS

All attending members re-introduced themselves to the committee.

### APPROVAL OF MINUTES

Chairman Darla Scoles stated the minutes from the previous meetings were signed and asked the committee to approve the minutes. Minutes were approved unanimously.

### KEEP AMERICA BOARD TRAINING

Cecille Carson appeared via telephone to provide a power-point training presentation for the committee members. Mary Jean Yon gave a brief overview of Keep Florida Beautiful.

### RECENT PROJECTS

The committee members each gave an update on the September 19<sup>th</sup> Community Clean up. Commissioner Campione and Brent McCallister gave an update on the clean-up in the East Lake area. Commissioner Campione suggested focusing a clean-up in the North Lake County areas. Brian Sheahan stated all the garbage containers in the Sorrento area were completely filled. Darla Scoles gave an update on the West Lake clean up and stated they filled almost 20 bags of trash and it was a successful clean up. Dina Sweatt gave an update on the South Lake clean up and stated they filled about 25 bags of trash and weeds and it was a successful clean up. Ms. Sweatt also stated that she will be sending a thank you letter to the Key Club for their participation.

## POTENTIAL PROJECTS

Commissioner Campione gave an update on the Wildflower planting along the railroad and stated they are open to allowing it to be done but committee has to figure out what would be the best location between Mt. Dora and Tavares. Commissioner Campione suggested a sub-committee to focus on what location would have the biggest impact for the flowers.

Commissioner Campione suggested possibly working with Wings and Wildflowers. Brian Sheahan stated that each person can lead a sub-committee but it can only be one committee member as it is a sunshine committee. All committee members in favor of being on the subcommittee were: Cathy Hoescht, Lavon Silvernell, Dina Sweatt, Darla Scoles, Brent McCallister, Melissa Simmes, and Commissioner Campione.

Brian Sheahan gave an update on Niagara Waterwise project at Groveland Elementary. Stated it will be a beautification project; there is no date set yet but will possibly be in November.

Brian Sheahan gave an update on Lake clean-up day in which will be in conjunction with the Lake County Water Authority and will focus on the Lake Harris Chain which will take place on November 7<sup>th</sup>.

Brian Sheahan asked the committee to give an update on ideas for the Florida Key Club. Dina Sweatt stated that Groveland Elementary would like to put in a park and there is already discussion plans underway. Dina Sweatt stated that the park will be located behind South Lake High school and will be named after a man who was killed in Vietnam named "Ronald Gaffney". Marc Dodd stated that Eustis Middle School would like to do a butterfly garden and that Clermont Elementary would like to do a restoration project on some of their garden spaces. Marc Dodd will provide information on the projects to Brian Sheahan.

Darla Scoles stated she spoke with the Parks Department and they are going to provide possible projects on cleaning up specific parks.

The committee voted unanimously for the Key Club to pursue Marc Dodd's projects with the schools.

## COMMUNITY PARTICIPATION

Darla Scoles suggested coming up with a slogan for Lake County to help engage the community with Keep Lake Beautiful, and possibly doing a contest to encourage participation. Mary Jean Yon stated Keep Florida Beautiful is currently working on a social media campaign.

Brent McCallister suggested setting up a booth at the Wings and Wildflowers festival to provide information to the community and sign-ups for upcoming projects. Brian Sheahan stated that he has asked the Board of County Commissioners for authorization to solicit grants and donations for Keep Lake Beautiful so that we can start working to promote Keep Lake Beautiful. Mary Jean Yon stated that DOT grants are also available.

Commissioner Campione mentioned again having a booth at the upcoming Wings and Wildflowers festival being held from October 2<sup>nd</sup> through October 4th and stated that she could enlist volunteers to cover the booth. Darla Scoles asked the committee which members would be able to volunteer at the booth. Melissa Simmes stated that she could cover on 10/2 from 12:30-

4:00. Dina Sweatt stated that she could cover on 10/3 all day. Cathy Hoescht stated that she could cover on 10/4 from 11-4. Commissioner Campione stated she will recruit volunteers to cover the remaining times. Brian Sheahan stated he will handle getting the booth set up and inform the committee of the details.

#### COMMUNITY LITTER REPORTING SOFTWARE UPDATE

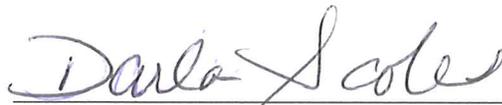
Brian Sheahan provided an update on the litter reporting software and stated that the site should be live and online no later than next month.

#### DISCUSSION OF POTENTIAL PROJECTS

Darla Scoles suggested taking a tour of the county to help the committee locate specific areas that need to be addressed. Brian Sheahan stated it would be a mobile meeting. Commissioner Campione stated that the mobile meeting would have to be advertised and that it would have to be a bus or a space big enough to hold possible public attendees. Brian Sheahan stated that November 12<sup>th</sup> may be a possibility for holding the mobile meeting and that he would follow up with the County Attorney's Office on the legality issues. Brian Sheahan stated that he will have a potential route to give to the committee for our next meeting on October 19<sup>th</sup>.

#### ADJOURNMENT

There being no further business to address, the meeting was adjourned at 10:55 a.m.

  
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DARLA SCOLES, CHAIRMAN