KEEP LAKE BEAUTIFUL MEETING
September 25, 2017

The Keep Lake Beautiful Committee met on Monday, September 25, 2017 at 9:00 a.m. in the Board of County Commissioner’s Meeting Room, Lake County Administration Building, Tavares, Florida. Chairman, Darla Scoles was present. The Municipal Representative in attendance was Dina Sweatt. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance were Brent McCallister, Lavon Silvernell, and Jim Miller. The Commissioner in attendance was Leslie Campione. The Staff Representatives in attendance were Mary Hamilton, Environmental Services Manager; Nicholas Mcray, Stormwater Project Manager; Will Dawson, Keep Lake Beautiful Coordinator; and Sandy Beckett, Office Associate.

PLEDGE
Chairman Darla Scoles led the Pledge of Allegiance.

PUBLIC COMMENT AND DISCUSSION

David and his wife were present as members of the public. They spoke on growing Perennial Peanut as an option to planting turf. He stated that it does not need watering, little mowing and fertilizing. Darla Scoles asked if it was a ground cover or a grass. He stated that it is a ground cover.

Sherry Chester was present as a member of the public who lives in Tavares. She spoke about her conversation with Dr. Laurie Trenholm with the University of Florida after the last committee meeting. Sherry Chester stated that she is in support of a strong fertilizer ordinance.

Erica Santella, TruGreen’s Technical Manager for their 25 Florida branches, was present and spoke in depth on their fertilizing practices and also gave recommendations for Lake County’s ordinance. There were questions by committee members concerning nitrogen, how to apply fertilizer, and buffer zones. A committee member asked if they had a branch in Pinellas County and if it had a financial impact on TruGreen because of their fertilizer ordinance. Erica Santella said no.

Catherine Williamson was present as a member of the public who lives in Leesburg. She stated that she is in support of the fertilizer ordinance. She also stated that education will be important once the ordinance is in place.
Susan Fetter, who sits on the Board of Supervisors of the Lake County Soil and Water Conservation, stated that they would like to partner with the committee and the County Commission. She offered their help with education and to be a resource.

Merrilee Malwitz-Jipson was present as a member of the public. She supports the fertilizer ordinance. She presented an article regarding an exchange with Bob Palmer and Nick Place on the subject of fertilizing.

Elizabeth Kapoor was there as a member of the public who lives in Leesburg. She is in support of a strong fertilizer ordinance.

Ron Hart was there as a member of the public who lives in Clermont. He talked about a USGS groundwater study that was done in 1998 by the Lake County Water Authority.

On the subject of the fertilizer ordinance, Ron Hart suggested that we modify some wording in section 6.13.03 line B of the draft fertilizer ordinance. Commissioner Campione asked his opinion about newly planted turf being fertilized. He said it would not require any fertilizing.

**APPROVAL OF MINUTES**

Chairman Darla Scoles asked the committee to approve the minutes from the previous meeting that took place on July 18, 2017. Minutes were approved unanimously.

**FERTILIZER ORDINANCE DISCUSSION**

Mary Hamilton, Environmental Services Manager and Nick Mcray, Stormwater Manager, asked if there were any additional comments or direction on the revised draft of the fertilizer ordinance that was sent to committee members.

Mary Hamilton spoke with Planning and Zoning and the fertilizer ordinance revisions will go to their board on November 1st. This will push the ordinance going to the BCC to the end of November.

Commissioner Campione asked about the exception language that Ron Hart referred to and the provision for newly planted material. Nick Mcray stated the exception language had been removed, but language regarding provisions for newly planted material remains. Commissioner Campione stated that she feels we did not need the provision language.

Chairman Darla Scoles asked if there was mention of literature or other material for education in the ordinance. Mary Hamilton stated this would be done as a separate community approach. Chairman Darla Scoles made a motion to send the draft along with revisions to the BCC. It was approved unanimously.
LITTER QUITTER

Wil Dawson provided a power point presentation to the committee on Litter Quitter, a concept he is working on to get businesses involved to make small steps in preventing litter. Will also gave a power point presentation on September 7th to the Umatilla Chamber of Commerce to gauge interest and ask for suggestions from businesses. In return for making an effort to reduce litter, businesses will be promoted on various KLB materials. After discussion, Will asked the committee for permission to put the material regarding Litter Quitter on the website. Chairman Darla Scoles made a motion. It was approved unanimously.

COMPLETED PROJECTS UPDATE

Will Dawson gave an update on completed projects. The Sorrento Community Cleanup was postponed because of Hurricane Irma. It will be rescheduled for late November or early December.

Will Dawson stated that Rachel Clark has been nominated for the Keep America Beautiful Youth and Education Award. Will should know by the end of October if she is chosen. He will give the committee an update at the next Keep Lake Beautiful meeting.

PENDING PROJECTS AND DISCUSSION

Will Dawson stated that the next Bassville Park and Leesburg Community clean up events have been merged for November 4th. It will be at the same location as the last Bassville Park cleanup.

Will Dawson announced that the next Keep Lake Beautiful committee meeting will be held on November 21, 2017.

OTHER DISCUSSIONS

Chairman Darla Scoles thanked Lake County for their work efforts in the aftermath of Hurricane Irma. Commissioner Campione said we are asking everyone for patience. Commissioner Campione stated that we are hiring a second contractor and hoping that all debris will be picked up in the next couple of weeks.

ADJOURNMENT

There being no further business to address, the meeting was adjourned at 10:25 am.

C. BRENT MCCOLLISTER

DARLA SCOLES, CHAIRMAN

C. BRENT MCCOLLISTER, VICE CHAIR