

**KEEP LAKE BEAUTIFUL MEETING**  
**March 19, 2018**

The Keep Lake Beautiful Committee met on Monday, March 19, 2018 at 9:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. Chairman, Darla Scoles was present. The Municipal Representative in attendance was Dina Sweatt. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance were Lavon Silvernell, and Jim Miller. The Business owner/Chamber Rep in attendance was Earl Hammond. The Commissioner in attendance was Leslie Campione. The Staff Representatives in attendance were Nicholas Mcray, Stormwater Project Manager; Jared Brown, Keep Lake Beautiful Coordinator; and Sandy Beckett, Office Associate.

**PLEDGE**

Chairman Darla Scoles led the Pledge of Allegiance.

**PUBLIC COMMENT AND DISCUSSION**

Mike Archer and Jody Woodson-Schwartzman co-chairs for a group called the Green Party, talked about plastic bag pollution and asked for the KLB Advisory Committee's support for their awareness project on plastic bags. The KLB Advisory Committee made a motion and a second to endorse the #bring your bag movement (not the party). KLB would be listed as a supporter of the project on their literature. It was suggested that Jared look at the budget to see if we can use some of the DOT grant/budget to print up some reusable bags to advertise.

Commissioner Campione suggested that for the next meeting that everyone do some research for discussion on Styrofoam use and impacts on the environment.

**APPROVAL OF MINUTES**

Chairman Darla Scoles asked the committee to approve the minutes from the previous meeting that took place on January 29, 2018. Minutes were approved unanimously.

## BOARD VACANCY

Jared Brown let everyone know that Brent McCallister, vice-chairman had resigned from his position. There will be a vacant position advertised for a committee chair going out in the beginning of April. The application will be online at the Board of County Commissioner's Advisory Board website.

Darla Scoles asked if it would be possible to compose a letter for her signature, thanking Brent for his service.

Jared Brown said we would do that.

## COMPLETED PROJECTS UPDATE

Jared Brown said since the last meeting there have been two completed projects. The Tavares Love-our-Lakes Cleanup which took place on February 24<sup>th</sup> and the City of Umatilla Community Cleanup which took place on March 17<sup>th</sup>.

Jared said the Tavares Love-our-Lakes cleanup took place at Wooten Park and Hickory Point. Unlike previous years, volunteers also walked the downtown Tavares area.

Jared said the Umatilla cleanup took place at two sites. One right behind City Hall and the other one on Church Street.

Darla Scoles said it would be a good idea to quarterly put out a press release after the events to let people know how much litter is picked up and remind them of upcoming events.

## PENDING PROJECTS AND DISCUSSION

Jared Brown went over the pending projects. The Clermont Earth Day Cleanup on April 21<sup>st</sup> and we are also in the beginning phases of coordinating a Lake Joanna Wild Flower & Native Aquatic Beautification that will be done in May.

Jared Brown discussed the Litter Quitter program. It is a business recognition tool for businesses that are looking to reduce their waste. The businesses are recognized for reducing waste and are provided with stickers to display. There is also a map on the Keep Brevard Beautiful website that shows citizens in the community where the businesses are that participate in the Litter Quitter program.

Jared Brown informed the committee about using the FDOT Grant for radio advertising. AM790 is providing us with 40 ads a month, over a 4 month period. The ads are running at 30 seconds and we get 15 PSA's per month.

Jared Brown gave an update on the Fertilizer Ordinance Outreach Grant. The 319 Grant application was approved by the BCC on February 27<sup>th</sup> and it was fully submitted on March 5<sup>th</sup> for \$40,000. Jared will let the committee know when the notice is received, which is anticipated late summer or fall of this year. The grant can also be used for a citizen awareness program that is similar to the Wekiva Promise.

Darla Scoles asked about the storm drain marking event that was mentioned at the last meeting.

Jared Brown said it took place, but Keep Lake Beautiful was not involved in this one.

Nick Mcray said we are coordinating another storm drain marking event on Saturday, March 24<sup>th</sup>, in the Black Bear Reserve area and have volunteers coming from the Umatilla 4H.

Commissioner Campione asked who provides the funding for these events.

Nick Mcray said it is funded out of the Stormwater program.

#### OTHER DISCUSSIONS

Dina Sweatt gave an update on the cemetery in Groveland that needs cleaned up. It is now believed to be about 60 graves there and the State is now involved. Once the State comes in and completes their work, it can be cleaned up, and hopefully more stones can be located through the process.

Dina Sweatt suggested a cleanup in Groveland from Hwy 33 and SR 50 to Publix. It is about a mile long area.

Jared Brown said maybe something could be done in early June before it gets too hot.

Lavon Silvernell said that Lloyd at the Ag Center doesn't think the fertilizer ordinance is in effect until next year.

Nick Mcray said he would talk to Lloyd and reiterate that the ordinance is in effect. Nick would confirm with him on the enforcement side and regarding fines. The ordinance is being pushed out through the Ag Center's Master Gardner Program.

Nick Mcray said we are in the process now of updating the flyer.

Darla Scoles suggested that since the flyer is being updated, that the area that says it is in effect should be highlighted.

Commissioner Campione asked if Code Enforcement could reach out to people in violation of the ordinance and give them a warning first before imposing a fine. Commissioner Campione also asked if we had gotten any complaints.

Nick Mcray said no.

Commissioner Campione said we could ask municipalities to come aboard to have the same ordinance or defer to our ordinance.

Lavon Silvernell asked how we would reach out to the cities.

Commissioner Campione said it would be a good idea to get it added to one of the Agendas for the League of Cities meetings. Commissioner Campione said she would talk to the County Manager to see if this is something he wants to pursue.

Jared Brown told the committee that the Lake County Fair is coming up and we will have a booth there. Jared let the committee know that he had a sign-up sheet for volunteers. The shifts would be for 3 hours. The Fair runs from April 5<sup>th</sup> through 14<sup>th</sup>.

Lavon Silvernell suggested reaching out to the Daily Commercial and the Sentinel to put a reminder in the papers about the ordinance.

#### ADJOURNMENT

There being no further business to address, the meeting was adjourned at 10:03 am until the next meeting on May 21, 2018.

  
DARLA SCOLES, CHAIRMAN