

KEEP LAKE BEAUTIFUL MEETING – April 22, 2019

The Keep Lake Beautiful Committee met on Monday, April 22, 2019 at 8:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. Chairman Darla Scoles was present. The Municipal representative in attendance was Laura Wright. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance were Lavon Silvernell, Jim Miller, William Binneveld and Dr. Robert Olson. The Commissioner Liaison in attendance was Leslie Campione. The Staff Representatives in attendance were Nicholas Mcray, Stormwater Project Manager and Sandy Beckett, Office Associate.

PLEDGE

Chairman Darla Scoles led the Pledge of Allegiance.

PUBLIC COMMENT AND DISCUSSION

No public comment.

APPROVAL OF MINUTES

Chairman Darla Scoles asked the committee to approve the minutes from the previous meeting that took place on January 28, 2019. Minutes were approved unanimously.

COMPLETED PROJECTS UPDATE

Nick Mcray gave an update of completed projects.

On March 16th the Umatilla Community Clean Up resulted in almost 12,000 lbs. of trash and litter being picked up. This also included a household hazardous waste drop off and 4352 lbs. of household hazardous waste and paint was collected.

On March 23rd was the Great American Clean-Up Event. We hosted 4 locations. Three KLB locations and the Town of Astatula sponsored a location. Our Great American Cleanup Waste Tire Amnesty Day was hosted at the Central Landfill and nearly 1700 tires were collected.

Laura Wright asked where all of the tires end up.

Nick Mcray said they go to a disposal facility and depending on what the market is they are used in different ways.

PENDING PROJECTS AND DISCUSSION

Nick Mcray let the committee know that Keep Lake Beautiful was recognized by Keep America Beautiful with the 2018 National Community Improvement Award for ending littering and the 2018 KAB President's Circle Award for upholding the high standards of KAB.

Nick went over pending projects: New Jersey Clean Communities Act – KLB got a suggestion from a citizen through Commissioner Breeden to look into this program. It places a tax on industries believed to be a source of litter.

Nick discussed the concern for Wildflowers and the counties road mowing. There's been a concern that areas of Wildflowers in right-of-ways are not adequately known, recognized or marked in the field. The committee discussed ways to alleviate this problem. It was agreed that Lavon Silvernell would be the point person for staff to work with on signage/color, education, and map markings. Lavon would meet with the County contractors and Public Works Staff to see what type of signage will help them the most and what challenges or suggestions they may have.

Commissioner Campione suggested doing some media outreach through the County.

Lavon Silvernell suggested reaching out to the Garden Clubs.

Laura Wright said it is all about educating people and the local Garden Clubs are a good place to start.

Darla Scoles said we could invite a representative from the Garden Clubs to one of the KLB meetings.

Darla asked if there was anything the committee could do about the turnover for the KLB Director position.

Nick Mcray said this is common and that he attended the 2018 state wide training for KLB Directors put on by KAB and the main question was, how you keep someone.

Laura Wright said she would like public awareness brought to Lake Umatilla put on the Agenda to help keep it clean.

Robert Olson suggested adopting the lake.

NUTRIENT POLLUTANT AWARENESS GRANT

Nick Mcray let the committee know that we were awarded the 319 grant from EPA for public education outreach on our Fertilizer Ordinance. We were awarded \$40,000 to do outreach and education on nutrient pollutant awareness with an emphasis on fertilizer and lawn. Nick provided an overview of outreach efforts currently under way. He also provided a recap of grant requirements under the work plan and said we need a pool of 200 volunteers to do a pre-campaign survey.

Laura Wright said the City of Umatilla adopted a fertilizer ordinance.

Commissioner Campione suggested emailing the County Attorney's office and asking them to send the ordinance to the cities. She also asked if we could create a different version of the ordinance door tags for the cities.

Lavon Silvernell asked if we had touched base with ICS to ask them because they have to certify herbicide applicators.

Nick Mcray said yes and that he and Mary Hamilton are becoming certified to do the green industries best management practice training.

Darla Scoles asked if the County was working on the survey that the volunteers would be doing.

Nick Mcray said he is working on it with Communications and after finished would reach out to the committee for help in doing some Saturday surveys.

ADJOURNMENT

There being no further business to address, the meeting was adjourned at 9:10 am until the next meeting on July 22, 2019.



DARLA SCOLES, CHAIRMAN