

KEEP LAKE BEAUTIFUL MEETING – JANUARY 27, 2020

The Keep Lake Beautiful Committee met on Monday, January 27, 2020 at 8:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. Vice Chairman Lavon Silvernell was present. The Municipal representative in attendance was Dina Sweatt. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance were Jim Miller, William Binneveld and Dr. Robert Olson. The Business Owner/Chamber Rep in attendance was Earl Hammond. The Commissioner Liaison in attendance was Commissioner Timothy I. Sullivan. The Staff Representatives in attendance were Nicholas Mcray, Operations Manager and Sandy Beckett, Office Associate.

PLEDGE

Vice Chairman Lavon Silvernell led the Pledge of Allegiance.

PUBLIC COMMENT AND DISCUSSION

No public comment.

APPROVAL OF MINUTES

Vice Chairman Lavon Silvernell asked the committee to approve the minutes from the previous meeting that took place on October 28, 2019. Minutes were approved unanimously.

INTRODUCTIONS

Nick Mcray introduced Commissioner Timothy I. Sullivan as the new Commissioner Liaison. Nick also introduced Christine Rock as the new KLB Facilitator.

PENDING PROJECTS AND DISCUSSION

Gary Tolley and Brian Papenfuss from American Textile Recycling Service (ATRS) presented a pilot program on diverting textiles from the landfill and how this would benefit Lake County.

Earl Hammond asked how this would affect organizations like Goodwill.

Brian said ATRS takes everything whereas Goodwill and other organizations only want items that can be resold.

Commissioner Sullivan asked if ATRS did all of the coordination with the land owners.

Brian said yes.

Robert Olson asked what happens when someone drops off large items like mattresses, tires and electronics. He also asked if they have a way to minimize taking everything to Texas because that seems like a lot of gas.

Brian said they utilize a company that brings full trailers to and from central Florida. He said regarding the large items they take care of getting them removed as soon as they are notified.

Earl Hammond asked what is done with the mattresses and tires that are left at the donation centers.

Brian said mattress that are in good condition are sent to a company that breaks them down to recycle the content out of them. Those that are not, go to the Orange County Landfill to dispose of properly.

Earl asked if their charity serviced only Orange County.

Brian said they (Libby's Legacy Breast Cancer Foundation) service all of Florida.

Lavon Silvernell asked what ATRS was asking the KLB Board to do.

Brian said they are looking to build a partnership with KLB.

Melissa Simmes asked how the community is educated about their service.

Brian said they do community outreach in a number of ways.

Earl asked how ATRS makes the public aware of their collection points.

Lavon said she was concerned about fairness to other businesses in the community.

Brian said this would give people other options for recycling.

William Binneveld asked how they make the public aware of ATRS' collection points

Brian said there is an 800 number on their website that will tell people where the closest one is.

Dina Sweat asked how we would get the word out for people to bring stuff to ATRS' bins.

Brian said social media and word of mouth is used to make people aware.

Commissioner Sullivan suggested that at one of the cleanup events that we have ATRS bins there. This would be something that would have to be worked out with the Haulers.

Nick Mcray stated that as an advisory committee we could not enter into a partnership agreement. What would occur would be direction to staff to seek a partnership with ATRS. Staff would then work with the County Attorney and they would advance that to the Commission Board for consideration. The Commission would be the body to go into a partnership with ATRS.

The advisory committee voted to do this.

OTHER DISCUSSIONS

Lavon Silvernell said she would send an email to Christine Rock to send an email to the KLB members to ask if they talked to the county about a winter mowing schedule and where it is needed.

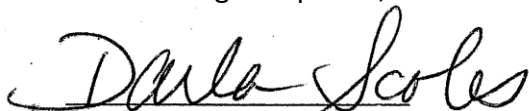
Nick Mcray discussed the 2020 Great American Cleanup season. It will be from March to June sponsored by Keep America Beautiful. Have tentatively scheduled the first cleanup which would be with the City of Umatilla.

Nick said we are using the litter reporter app and noticing some additional litter reporting sites.

William Binneveld asked if an update could be given at the next meeting on what the county is doing about the roadside litter problem.

ADJOURNMENT

There being no further business to address, the meeting was adjourned at 9:14 am until the next meeting on April 27, 2020.

A handwritten signature in cursive script that reads "Darla Scoles".

DARLA SCOLES, CHAIRMAN