



**Going Green Will Keep You
Out of the Red
...attend the Florida Green Lodging Conference**

**November 10-12, 2008
Hilton University of Florida and Conference Center
“Going Green, Saving Green and Making Green”**

Register Now

www.FloridaGreenLodgingConference.com

Key Reasons to Attend

- ◆ Talk one-on-one with **hospitality experts** on “how do I go green”
- ◆ Experience **demonstrations** of green **products and energy-wise innovations**
- ◆ Learn how and why investing in green can **generate room nights and revenue**
- ◆ Receive **educational and promotional** materials for **Green Hotel workshops**
- ◆ Discover leading edge **process and procedures**

Questions

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Registration

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352/392-9570x212

Early Registration

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